

Corporate Entrepreneurship Innovation And Strategy In Large Organizations

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Corporate Entrepreneurship Innovation And Strategy

Robert C. Wolcott is a fellow and adjunct assistant professor of innovation and entrepreneurship and Michael J. Lippitz is a research fellow with the Center for Research in Technology and Innovation at the Kellogg School of Management, Northwestern University, in Evanston, Illinois. Wolcott is also a cofounder of the strategic consultancy Clareo Partners LLC.

The Four Models of Corporate Entrepreneurship

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Innovation & Entrepreneurship - World Bank

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Esther is author of *The Corporate Startup* and *The NEXT Canvas* and is an international speaker on topics of corporate innovation, innovation accounting, entrepreneurship, and startups. She has been an entrepreneur for over 20 years and mentored over several hundred startups so far, e.g. as investor at NEXT Startup Ventures, lead mentor in the ...

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Ms. Hooks is also Founder and CEO of m-oracle LLC d/b/a The Marketing Oracle, a marketing

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innovation agency offering strategy and market research. m-oracle LLC is a graduate of the City of Atlanta's Women's Entrepreneurship Initiative (WEI) inaugural class and winner of the 2017 Microsoft Innovation Bots and Cognitive Services Award.

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